



9月15日 - 9月17日  
中国 上海国际会议中心

# 2011 全球CEO高层会议

## Global CEO Conference


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### Background



Strategic emerging industries have already been the significant guide of future economic and social development. And the development of strategic emerging industries has also become an important strategy for the world's major countries to seize a new round of the commanding heights of economic and technological development. The historical experience of global economic development has shown that emerging industry is the integration of emerging technology, finance, industry and business. It represents not only the direction of technological innovation, but also the direction of industrial growth. With the impetus of innovation-driven growth and restructuring development, emerging industries have been growing in the process of overcoming economic crisis. These emerging industries are entering a new round of economic prosperity with their vitality after getting rid of the economic crisis successfully. They will become the focus of global industrial restructuring, industrial transfer and technology transfer.



### Purpose



The purpose of this conference will concentrate on integrating the global resources in emerging industries, uniting the global leaders in emerging industries, focusing on the growth hotspots of global emerging industry, exploring the law of development of global emerging industries, showing the world the fruits of development of

emerging industries, promoting the spirit of innovation and cooperation in emerging industries, encouraging the international cooperation and development of global emerging industries, and actively assisting every country to cultivate strategic emerging industries.



### Value

- ▶ Having the opportunity to make face to face communication with the worldclass business leaders
- ▶ Creating a global top-level mutual contacts of business circles for every CEO (a global think tank)
- ▶ Having comprehensive promotion to show their own businesses, technologies and products
- ▶ Helping to obtain finance and promote business cooperation
- ▶ Helping to find a partner to expand foreign markets
- ▶ Helping to contact government leaders and its functional departments to gain the corresponding support
- ▶ Helping local governments to invest



## Objectives



- ▶ Holding the signing ceremony of BRIC five countries in emerging industry cooperation
- ▶ Sharing experiences in the global innovation and development of emerging industries
- ▶ Helping companies find partners of emerging industry

- ▶ Building Mutual development networks of global emerging industries(Global think tank)
- ▶ Creating a cooperative environment for financing of emerging industries and business
- ▶ Showing companies, technologies and products in emerging industries.



## Participants



CEO Union — Business Empire of Future Entrepreneurs!



TEL: 400-065-8100  
 Email: committee@ceounion.com  
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### Participants

#### · Industries information:

New generation of information technology, new energy, new materials, biomedicine, new energy vehicles, high-end equipment manufacturers, networking, cloud computing, civil aviation, civil aerospace, marine engineering equipment, software and information services, intelligent network, electronic information manufacturing, and great corporate from other emerging industries and related sub-industries.

#### · Positions information:

Chairman, President and General Manager, CEO, Vice President, etc.

#### · Confirmed Participating Companies:



- Discount Now !
- How To Attend
- How To Sponsor
- How To Be Speaker
- How To Exhibit
- How To Cooperate



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### Registration

#### · How To Attend

All guests need to register in advance and fully completed applications will be forwarded to the Organizing Committee for review. After successful registration, guests will become participants who can enjoy the rights & interests.

[Click here to download the Participant Registration Form!](#)

Please fill out it properly and submit it to:

[committee@ceo-union.com](mailto:committee@ceo-union.com)

Or fax it to: 86-21-34686266

If you want to learn more about the attendance matters, please contact:

Mr. Zhou or Ms. Bu

TEL +86-021-34686265 400-065-8100

Fax +86-021-34686266

#### · Value

Having the opportunity to make face to face communication with the world-class business leaders

Creating a global top-level mutual contacts of business circles for every


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CEO (a global think tank)

Having comprehensive promotion to show their own businesses, technologies and products

Helping to obtain finance and promote business cooperation

Helping to find a partner to expand foreign markets

Helping to contact government leaders and its functional departments to gain the corresponding support

Helping local governments to invest

• Agenda

## Cooperation and Development of Strategic Emerging Industries

### Agenda

#### 2011 Global CEO Conference

Grandball room, Shanghai International Convention Center 7F 15 September

|             |   |
|-------------|---|
| 09:30-10:20 | Opening Ceremony<br>Welcoming Address: Senior Officials of Shanghai Municipal Government<br>Opening Remarks: Mr. Kandeh Yumkella, Director-General, UNIDO<br>Mr. LI Wuwei, Vice Chairman, CPPCC<br>The signing ceremony of emerging industries cooperation in BRIC Five countries<br>The unveiling ceremony of UNIDO High-tech Innovation and Development Center in Shanghai<br>The unveiling ceremony of UNIDO International Industry and Information Promotion Center in Shanghai |
| 10:20-10:40 | Coffee Break  |
| 10:40-12:00 | Keynote Speech: The Latest Trends of Global Emerging Industries Development   |
| 12:00-13:30 | Lunch   |
| 13:30-15:00 | Theme I: Hotspots of Global Emerging Industries Development   |
| 15:00-16:30 | Theme II: Innovation-driven Mode of Emerging Industries   |
| 16:30-18:00 | Theme III: Global Cooperation and Development of Emerging Industries  |
| 18:00-20:30 | Welcoming Dinner  |

#### Roundtable Agenda

Shanghai International Convention Center

| Time                     | Topics                                     | Venue            |
|--------------------------|--|------------------|
| 09:30-11:30 16 September | A New Generation of Information Technology | Yangtze Hall 5F  |
| 09:30-11:30 16 September | Advanced Materials                         | Pearl Hall 7F    |
| 09:30-11:30 16 September | Corporate Governance 3.0                   | SD-5E 5F         |
| 13:30-15:30 16 September | New Energy                                 | Yangtze Hall 5F  |
| 09:00-17:30 17 September | Biotechnology                              | Shanghai Hall 7F |
| 09:30-11:30 17 September | High-end Equipment Manufacturing           | Yangtze Hall 5F  |
| 09:30-11:30 17 September | New Energy Vehicles                        | Pearl Hall 7F    |
| 13:30-15:30 17 September | Energy Saving and Environmental Protection | Yangtze Hall 5F  |

#### Project Roadshow Agenda

Shanghai International Convention Center

| Time                     | Topics                                     | Venue           |
|--------------------------|--|-----------------|
| 08:30-10:30 16 September | A New Generation of Information Technology | Century Hall 1F |
| 10:30-12:30 16 September | New Energy                                 | Century Hall 1F |
| 13:30-15:30 16 September | Advanced Materials                         | Century Hall 1F |
| 15:30-17:30 16 September | Biotechnology                              | Century Hall 1F |
| 08:30-10:30 17 September | High-end Equipment Manufacturing           | Century Hall 1F |
| 10:30-12:30 17 September | New Energy Vehicles                        | Century Hall 1F |
| 13:30-15:30 17 September | Energy Saving and Environmental Protection | Century Hall 1F |

#### Corporate Achievements Exhibitions

Shanghai International Convention Center

| Time                        | Venue            |
|-----------------------------|------------------|
| 09:00-17:30 15-17 September | Mandarin Hall 1F |



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### Television



### Website



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