



By invitation only:
An executive seminar
on board effectiveness
presented by renowned
Harvard Business School
faculty members



H A R V A R D | B U S I N E S S | S C H O O L
Faculty Club

MAXIMIZE YOUR BOARD'S POTENTIAL



INTRABOND CAPITAL
Rodria Laline

The
Decision
Institute

A UNIQUE EVENT AT HARVARD FACULTY CLUB

The business world has changed. To thrive, executives now know their boards must adapt to make the most of individual contributions, while operating as an 'entity' to get things done. We are pleased to invite you personally to this unique, one-time executive seminar for current and future board members. The event is based on the world-renowned and successful Harvard Business School program: "Making Corporate Boards More Effective", under the auspices of Prof. J. Lorsch PhD and Prof. K. Palepu of Harvard University, as well as the National Association of Corporate Directors (NACD), whose Director's Professionalism Program® is designed to drive impact and value in the boardroom.



DATES AND DURATION

Participants in the Maximize Your Board's Potential executive seminar will travel to Harvard on September 26th and depart on September 30th, arriving in the Netherlands the next day.

Key topics

The seminar will cover a wide-ranging variety of topics that address virtually all important aspects of board governance. These topics include (but are certainly not limited to):

- Board design, roles, responsibilities, development, policies, practices, dynamics, efficiency and evaluation,
- Crisis- and risk management, stakeholders- and government involvement,
- Oversight and director liability,
- New realities in corporate governance, legalities and ethics, and
- Remuneration and compensation.

A commitment to governance excellence

The event takes place at Harvard University Faculty Club, where you will meet with some of America's top business leaders and academics to discuss the most relevant governance topics in today's business landscape. Participation in this seminar offers many benefits. You will:

- Discover how to strengthen your own contribution and overall board effectiveness,
- Make a powerful statement to your investors, management team and the public about your commitment to governance excellence, and
- Receive a personalized assessment of your board contributor style, including a report and private advisory session.

Seminar schedule

The seminar begins on September 27th with NACD's Director's Professionalism Program®. The event then moves on to focus on a three-fold approach to tackling current board issues in specific, concrete and constructive ways.

September 27th NACD'S CURRENT BOARD ENVIRONMENT AND ROLE OF THE BOARD IN STRATEGY AND RISK OVERSIGHT

The need for sharp, effective board directors is now more important than ever. Pressure from shareholders, the media and governments has increased, and the challenges of a rapidly changing economic landscape are often extremely demanding. Boards require prospective, new and seasoned directors who are able to stay ahead of the curve on key governance issues and leading practices. The Current Board Environment program addresses these issues and leading practices with governance experts, Edward Smith and Elaine Eisenman. The program is accredited and you will receive an official certificate from NACD for completion of the program.

September 28th BOARD COMPOSITION, ROLES, AND RESPONSIBILITIES

This part of the program addresses ways to maximize the effectiveness of the board's individual member contributions. Topics include designing the board's structure, the board's role in strategic planning and

goal setting, choosing directors and understanding their legal responsibilities, designing optimal strategies for external reporting and disclosure, and using committees.

September 29th EFFECTIVE MEETINGS AND INFORMED DECISIONS

This section of the executive seminar focuses on how to lead dynamic, constructive board meetings with time-efficient agendas. It deals with the benefits of structuring different types of meetings, and ways to identify exactly which information and metrics boards need to understand and monitor company strategy.

September 30th MONITORING, MEASUREMENT, AND COMPENSATION

The area of evaluation and compensation can be highly charged in today's economic climate. This section of the seminar deals with evaluating CEO performance and compensation, planning management succession, evaluating the board and its members, and determining director compensation and stock ownership.

The program's completion time will reflect participant requirements for late afternoon flight to return home.

MAXIMIZE YOUR BOARD'S POTENTIAL PROGRAM OVERVIEW



DAY 1	Sept 27th	Sept 28th	Sept 29th	Sept 30th	DAY 6
	NACD'S CURRENT BOARD ENVIRONMENT PROGRAM	"MAKING BOARDS MORE EFFECTIVE"	"MAKING BOARDS MORE EFFECTIVE"	"MAKING BOARDS MORE EFFECTIVE"	
TRAVEL AND ARRIVAL IN BOSTON, USA	<p>Pressure from shareholders, the media and Government as well as a rapidly changing economic landscape have sharply increased the need for directors – whether seasoned, new or prospective – to stay ahead of the curve on key governance issues and leading practices</p> <p>Lunch speaker Mr. Al Sisto: Do's and Don'ts of Board Practices</p> <p>Personal Board Effectiveness Assessment Meetings</p>	<p>Board composition, roles and responsibilities</p> <p>Designing board structure</p> <p>Choosing directors and understanding their legal responsibilities</p> <p>Using committees</p> <p>Understanding the board's role in strategic planning and goal setting</p> <p>Choosing strategies for external reporting and disclosure</p>	<p>Effective meetings and informed decisions</p> <p>Providing the information and metrics that boards require to understand and monitor company strategy</p> <p>Structuring different types of meetings</p> <p>Leading dynamic, constructive board meetings with time-efficient agendas</p>	<p>Monitoring, measurement and compensation</p> <p>Evaluating CEO performance and compensation</p> <p>Planning management succession</p> <p>Evaluating the board and its members</p> <p>Determining director compensation and stock ownership</p>	RETURN HOME
Board Effectiveness Assessment					

DELEGATION VENUE

Harvard University Faculty Club, 20 Quincy St. Cambridge, MA 02138. Tel +1 617 495 5758, Fax +1 617 496 8754. Email hfc@harvard.edu Internet www.hfc.harvard.edu/index.html

Program fee

The fee for this seminar is €9,750 (excluding VAT), and includes tuition, all course materials, room and board, dinners and drinks, and local transport. International flights to Boston's Logan International Airport are not included.

How to register

Participation requires company registration with our office as well as a number of other activities upon enrolment. Registration forms will be sent upon request. For more information and registration, please contact:

- Donna Hamlin @ +1 415 513 0903
donna.hamlin@intrabond.com
- Meinoud Rost @ +31 (0)6 5348 5535
m.rostvantoningen@thedecisiongroup.nl
- Rodria Laline @ +31 (0)6 1219 9289
rodria.laline@intrabond.com

Cancellation Policy

If you cancel less than 30 days before the start date of the program we will charge a cancellation fee equivalent to the cost of the tuition fee. Cancellations for room reservations are subject to cancellation fees at the hotel's discretion.

Changes in Program

The program and calendar dates are subject to change. Management reserves the right to change the program without any prior notification, or cancel the program if the number of participants is deemed insufficient to proceed effectively. A change in part(s) of the program does not entitle participants to any form of refunding or exemption from cancellation policy.

THE PROGRAM DIRECTORS



HARVARD BUSINESS SCHOOL
 Faculty & Research

Prof. Jay Lorsch, PhD;
 Harvard Business School

Jay W. Lorsch is the Louis Kirstein Professor of Human Relations at the Harvard Business School. Prof. Lorsch is Chairman of the Harvard Business School Global Corporate Governance Initiative and Faculty Chairman of the Executive Education Corporate Governance Series. As a consultant, he has had as clients such diverse companies as Applied Materials, Citicorp, Deloitte Touche, DLA Piper Rudnick, Goldman Sachs, Tyco International, and Shire Pharmaceuticals. Prof. Lorsch formerly served on the boards of Benckiser (now Reckitt Benckiser), Blasland Bouck & Lee Inc., Brunswick Corporation, Sandy Corporation and CA, Inc.; he also served on the Advisory Board of U.S. Foodservice.



HARVARD BUSINESS SCHOOL
 Faculty & Research

Krishna G. Palepu
 Harvard Business School

Krishna G. Palepu is the Ross Graham Walker Professor of Business Administration and Senior Associate Dean for International Development, at the Harvard Business School. Prior to assuming his current administrative position, Professor Palepu held other positions at the School, including Senior Associate Dean, Director of Research, and Chair, Accounting and Control Unit.



The
 Decision
 Institute

Prof. Dr. Fred van Eenennaam
 Founder and Board member of The Decision Group

Fred van Eenennaam is Professor of Strategy and Dynamics of Strategy and is an expert on corporate governance & strategy. Prof. Dr. van Eenennaam created the leading educational platform for non-executive board members of non-public companies in the Netherlands. He is the co-founder of the successful New Board Program and The NCD Nyenrode Commissarissencyclus. At present he is serving as a member of the board of the NICG (Netherlands Institute of Corporate Governance). He works with Prof. Dr. Lorsch on different corporate governance and boardroom cases. In addition, he is co-chairman of the Global Impact Council of the Microeconomics of Competitiveness Initiative under the leadership of Prof. Michael Porter at his Institute of Strategy and Microeconomics of Competitiveness at Harvard Business School, Boston, Massachusetts. The center is known for its work on competitive strategy, clusters and competitiveness.

He works closely together with colleagues at St. Gallen University, Harvard Business School Faculty, George Washington University, North Carolina State University and the University of Maryland as well as other universities on corporate governance & strategy topics and the life sciences and healthcare sectors.




 INTRABOND CAPITAL
 Rodria Laline

Dr. Donna Hamlin
 Chief Executive Officer,
 Intrabond Capital U.S., Inc.

Dr. Hamlin is a corporate executive with 28 years of corporate and consulting experience. As founder of Hamlin Harkins, Ltd., she developed a successful track record in strategy, change management and human performance management, serving clients from Fortune 500 global enterprises to start-up companies in more than 30 countries. She served as global vice president of human resources and administration for Trident Microsystems, Inc.; as senior vice president of strategic change, executive planning and leadership development for CitiGroup's Associates First Capital Corporation; and as vice president for human and organizational performance for Texaco, Inc. She holds PhD and MS degrees from Rensselaer Polytechnic Institute, a BA degree from Siena College and has studied at the University of London. She is certified by the National Association of Corporate Directors in the USA. A published author, she writes management articles in the area of human performance management. She holds various board directorships.

THE DECISION GROUP

Straatweg 130a
3621 BV Breukelen
The Netherlands

Tel +31 (0)346 574 942
Fax +31 (0)346 266 138

info@thedecisiongroup.nl

INTRABOND CAPITAL U.S., Inc.

525 Market Street, 25th floor
San Francisco CA 94105
United States of America
Tel +1 415 513 0903

INTRABOND CAPITAL B.V.

Tommaso Albinonistraat 144
Amsterdam 1083 HM
The Netherlands
Tel +31 6 1219 9289

management@intrabond.com

The Maximize Your Board's Potential program is a joint venture between Intrabond Capital and The Decision Institute.

The Decision Institute is part of The Decision Group and offers high-end education programs. The Decision Institute supports The Decision Group consultancy practice with tailor-made in-company Action Learning Programs used to solve complex problems while simultaneously developing leadership skills.

Intrabond Capital U.S., Inc. provides proprietary, copyrighted tools and assessment service to: 1) evaluate overall board effectiveness, 2) assess individual and group dynamics, 3) determine the impact of governance on corporate performance over time, 4) deliver seminars to support continuing education of board members, and 5) design and deliver board dynamics and effectiveness program to improve board performance at all levels. These include programs for supervisory and executive board and corporate leadership development initiatives targeted at board succession candidates.



HARVARD | BUSINESS | SCHOOL
Faculty Club

The
Decision
Institute



INTRABOND CAPITAL
Rodria Laline